AGENDA

January 30: Opening Session & Reception
Kaiser Permanente Center for Total Health
700 Second Street, NE
Washington, DC 20002
4:30 p.m. – 7:30 p.m.

AGENDA for WEDNESDAY, JANUARY 30

Kaiser Permanente Center for Total Health
700 Second Street, NE
Washington, DC 20002

4:30 p.m. Opening Session & Reception – generously sponsored by Kaiser Permanente, a Cost Institute Strategic Partner
Join us for the opening session and welcome reception to enjoy focused networking and thought-provoking conversations with employer leaders in health care. Held at the Kaiser Permanente Center for Total Health, connect with your colleagues and explore unique interactive and multi-media exhibits that bring to life the meaning of total health.

Welcome
• Tom Curtin, Senior Vice President, Kaiser Foundation Health Plan, Inc.
• Helen Darling, President and CEO, National Business Group on Health

Keynote Presentation
• George C. Halvorson, Chairman and CEO, Kaiser Permanente

Discussant Panel
• Helen Darling, President and CEO, National Business Group on Health
• George C. Halvorson, Chairman and CEO, Kaiser Permanente
• Randy Moon, Vice President International HR, Benefits & HRIS, Lowe’s Companies, Inc.
• Sally Welborn, Senior Vice President, Benefits, Wal-Mart Stores, Inc.

7:30 p.m. Reception Concludes - Taxis will be available for guests
AGENDA for THURSDAY, JANUARY 31

National Business Group on Health
20 F Street, NW - near Union Station
Washington, DC 20001

8:00 a.m.  Registration Openns & Breakfast Available – generously sponsored by the Blue Cross and Blue Shield Association, a Cost Institute Strategic Partner – 1st floor conference room
Breakfast and registration will be available for Summit attendees in the lobby of the Business Group’s office building at 20 F Street, NW, Washington, DC. The Liaison Hotel is a five-minute walk away.

8:30 a.m.  Welcome and Discussion on Plan Design for 2014 – 1st floor conference room
• Brenna Shebel, Director, Institute on Health Care Costs and Solutions, National Business Group on Health
• Helen Darling, President and CEO, National Business Group on Health
• Shari Davidson, Vice President, Benefits, Visant Corporation

Employers will engage in small group discussions, sharing top plan design changes for 2013 and strategies under consideration for 2014 and beyond.

9:45 a.m.  Refreshment Break – Take a minute to stretch and peruse materials in the lobby.

10:00 a.m.  BREAKOUT SESSION I: Choose one from below

• Employers’ #1 Priority: Cost Control Strategies – 1st floor conference room
Employers will share their 3-5 most successful strategies to control health care spending. A ‘Cost Control Strategies’ session will be held at both 10:00 a.m. and 11:15 a.m. to accommodate interest.

• Transparency Tools and Reference-based Pricing: Supporting Health Care Consumerism – 1st floor board room
Employers will discuss ways transparency tools and reference-based pricing impact employee health consumerism behavior and future strategies for using these tactics.

• Network Optimization: Centers of Excellence, Narrow Networks and Direct Contracting – 2nd floor board room
Employers will highlight approaches for optimizing provider networks including COE, implementing narrow networks and contracting directly with providers.

11:15 a.m.  BREAKOUT SESSION II: Choose one from below

• Marketing Consumer-Directed Health Plans in Employee-Friendly Ways – 2nd floor board room
Employers will review best practices, innovative ideas and key considerations for effectively communicating the intricacies of consumer-directed health plans to employees.

• Employers’ #1 Priority: Cost Control Strategies – 1st floor board room
Employers will share their 3-5 most successful strategies to control health care spending. A ‘Cost Control Strategies’ session will be held at both 10:00 a.m. and 11:15 a.m. to accommodate interest.
AGENDA for THURSDAY, JANUARY 31 (continued)

• Increasing Employee Engagement: What Works – 1st floor conference room
  Employers will share how they are developing and implementing comprehensive strategies to better engage employees in wiser health care decision-making.

12:30 p.m.  Lunch & Presentation – 1st floor conference room
  “At the Intersection of Public Policy and Employer-Sponsored Health Care” – generously sponsored by UnitedHealthcare, a Cost Institute Strategic Partner

What’s behind the costs increases and what can employers expect in the future? Join us for a keynote presentation from Steve Wojcik, Vice President, Public Policy, National Business Group on Health, as he explains the impact of ACA implementation on large employers and takes questions from participants.

1:45 p.m.  BREAKOUT SESSION III: Choose one from below

• Reevaluating Incentives to Inform Future Health Strategies – 1st floor conference room
  Employers will discuss the ROI on incentives and debate the future of incentives as part of employer-sponsored health plans.

• Maximizing the Value of Your Pharmacy Benefits – 1st floor board room
  Employers will engage in dialogue about the impact of pharmacy benefits on health care costs, and approaches for managing the increasing complexity of specialty pharmacy and medication adherence.

• The Future is Here: Telehealth & Telemedicine – 2nd floor board room
  Employers will talk about adoption of telehealth programs that deliver health care services through technologies such as videoconferencing and mobile phone applications. In particular, employers will address the variety of services offered by these programs, their functionality, capabilities and cost.

3:00 p.m.  Board of Directors Panel – 1st floor conference room
  “3 Tips To Align Your Health Benefits in a New Era”

You asked for more networking time, and we delivered! Before heading out, take a few minutes to hear from members of the Cost Institute Board of Directors, as they respond to your questions and recommend ways to successfully guide your company through the changes ahead.

• Jim Dwyer, Vice President, Global Compensation and Benefits, American Express
• Shari Davidson, Vice President, Benefits, Visant Corporation
• Jill Berger, Vice President, Health & Welfare Plan Management and Design, Marriott International Inc.
• Kendell Sherrer, Vice President, Benefits, Cardinal Health

3:30 p.m.  Evaluations & Adjourn
Please complete and drop off an evaluation as you leave. Thank you!